



JUNIOR LEAGUE OF LONG BEACH

Dear Friend of the Junior League of Long Beach:

There is nothing like the power of collaboration in making measurable, positive, and sustainable impact on the welfare of the communities in which we live and work. Whether you are an entrepreneur, corporation, foundation, institution, or individual -- a partnership with the Junior League of Long Beach (JLLB) is an opportunity to engage with the League and our legacy of supporting the health and welfare of our community.

With your help, we can continue shaping the future of our community through the growth and enhancement of our programs. I invite you to be a Pillar of the Community. Included in this packet is information on our programs, the six levels of donor support offered, and the associated courtesies that we extend to our partners.

Junior League of Long Beach is an all-volunteer led organization that has been serving the community for 85 years. Last year alone, our membership provided more than 2,000 hours of direct service volunteer support to institutions and initiatives that make the Long Beach community a healthier, more vital place to live. Working hand in hand with community partners, our issues-based model focuses on efforts to address self-esteem, bullying prevention, character development, healthy lifestyles, and childhood obesity. Our main focus is to work with community partners in Long Beach to combat bullying through character development and life skills programs for 5th-8th graders and their caregivers that encourage relationship building and respect for self and others.

Junior League of Long Beach's impact in the community:

- *Especially Me!* offers an interactive curriculum for girls ages 9-12 who participate in discussions on the topics of self-esteem, body awareness, nutrition, bullying, goal setting and decision-making skills.
- This year marks the 12th Annual *Kids in the Kitchen*, a free healthy eating and exercise fair for the entire family which attracts more than 1,500 attendees annually. We also host free mini events for community partners of ours across the city throughout the year.
- Our newest addition, *Confidence & Me: A Toolkit for Empowering To-Be-Teens* is a year round character development and bullying prevention program for 5-8th grade boys and girls and their caregivers, hosted as four free half-day workshops throughout the year.
- The JLLB is a charter member of the Human Trafficking Task Force in the City of Long Beach, and has published a comprehensive Resource Guide to assist organizations, agencies, and individuals in the greater Long Beach area and Los Angeles County who are aiding survivors of human trafficking.

Today, we are seeking like-minded partners to participate in our *Pillars of the Community Program* – an opportunity to provide annual support to our programming to sustain positive change in our community. If you have additional questions, please do not hesitate to contact me at (562) 294-1336 or at funddevelopment@JLLB.org. Thank you so much for your generous support and consideration.

Sincerely,

A Dedicated Member
Junior League of Long Beach

Strengthening the Long Beach community through the effective action and leadership of trained volunteers since 1931.









































3515 Linden Avenue ■ Long Beach, CA 90807 ■ 562.989.6400 ■ Fax 866.658.0134 ■ www.JLLB.org ■ JLLB Tax ID # 95-6063035



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PILLARS OF THE COMMUNITY

The *Pillars of the Community* program allows the League to maximize your contribution to raise additional funds from the community to support the mission of the Junior League of Long Beach. Through your gift, we are able to ensure that our trainings, direct service for children and their families, and leadership development programs for our vast membership flourishes. Your company, organization, or family receives maximum community recognition in appreciation of your gift through one year from the time the gift is received.

Sponsor/Donor Levels	Cornerstone \$10,000+	Pillar \$5,000	Builder \$2,500	Friend \$1,000	Neighbor \$500	Helper \$250
Recognition as Premiere Sponsor for the year						
Logo & Name recognition at all JLLB signature events						
Logo & Name recognition on www.JLLB.org main page						
Event promotion or Guest Speaker at one JLLB General Meeting						
Logo & Name recognition in JLLB community newsletter (1,000+ recipients)						
Opportunity as VIP Guest at JLLB signature community events (Kids In The Kitchen, etc.)						
Logo & Name recognition on JLLB social media outlets						
Complimentary Tickets to LUNAFEST on March 24th, 2018*	8	6	4	2		
Recognition as Pillar at LUNAFEST						
Logo & Name recognition on Pillars of the Community web page on www.JLLB.org						
Invitation to Private Donor Reception (Spring 2018)						
Recognition in annual communication to all members (400+)						

*based upon availability at time of gift

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Communication & Marketing Vehicles

VEHICLE	REACH	DEADLINE FOR INCLUSION
General Membership Meeting & Program Collateral	100+ attendees	Monthly Meeting - Date TBD
Community Newsletter (https://www.jllb.org/communications/)	1,000+ community member email recipients	Distribution TBD
Press Releases (https://www.jllb.org/communications/)	Distributed to all major local news outlets: <ul style="list-style-type: none"> ▪ Press-Telegram ▪ LBPost ▪ Gazettes ▪ Signal Tribune ▪ Beachcomber 	Annual Donor Announcement April 2018
Website(s) (www.JLLB.org & www.JLLB.org/Pillars)	Not Currently Tracked	TBD
Membership Only e-News Blast	400+ per posting	Weekly Monday Postings, due every Friday by 6:00 PM
Facebook (@JLLB.ORG)	752+ followers	TBD
Twitter (@JL_LongBeach)	1,199+ followers	TBD
Instagram (@jllongbeach)	620+ followers	TBD
Pinterest (@jllongbeach)	327+ followers	TBD



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About Junior League of Long Beach

Established in 1931, Junior League of Long Beach (JLLB) has a membership of more than 400 Active and Sustaining members; our chapter is one of 292 Junior Leagues across four countries with over 150,000 members worldwide.

Sponsorship/Donor Agreement

_____ Cornerstone.....	\$10,000	_____ Friend	\$1,000
_____ Pillar.....	\$5,000	_____ Neighbor	\$500
_____ Builder.....	\$2,500	_____ Helper.....	\$250

Business or Individual Name to be listed: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Referring Junior League Member: _____

Please send the total amount due with signed agreement to:

**Junior League of Long Beach
Attn: Pillars of the Community
3515 Linden Avenue, Suite 49
Long Beach, CA 90807-4519**

Make checks payable to: **Junior League of Long Beach**

Credit Card (Visa / MC) #: _____ Exp. Date: ____ / ____ / ____ CCV #: _____

Authorized Signature: _____ Date: _____

Thank you for your generous support!

Junior League of Long Beach is a 501(c)(3) corporation. Tax ID# 95-6063035.
All donations are tax deductible to the extent permitted by law.