



**FOR IMMEDIATE RELEASE**  
**Contact: Lynda Miller**  
**jllbpr@gmail.com**

**THE JUNIOR LEAGUE OF LONG BEACH PRESENTS ITS 4TH ANNUAL  
LUNAFEST® FUNDRAISING FILM FESTIVAL EVENT ON SUNDAY, MARCH 22  
AT THE ART THEATRE OF LONG BEACH**

**The Event, Which Features Two Screenings of Eight Short Films Made  
By, For and About Women, Also Benefits the Breast Cancer Fund**

**March 10, 2015 (Long Beach, Calif.)** On Sunday, March 22 the Junior League of Long Beach (JLLB) will once again present LUNAFEST®, a fundraising film festival featuring eight short films made by, for and about women. This is the fourth year JLLB has partnered with LUNA®, makers of the Whole Nutrition Bar for Women, to bring the traveling short film festival back to Long Beach.

"The Junior League of Long Beach was recognized last year at the World Premiere of LUNAFEST® in San Francisco as one of the honorary hosts," said Danita Humphrey, JLLB President. "It was such an honor to be recognized on a global stage for our contributions to the community. We are looking forward to bringing the LUNAFEST® experience back to our community again."

The LUNAFEST® Fundraising Film Festival Event will be held at the Art Theater of Long Beach at 2025 E. 4th Street in Long Beach. The event will show the films during a Matinee at 10:00 a.m. and a Gala at 1:30 p.m. JLLB will host a reception offering local eats, wine and champagne, opportunity drawings and a silent auction (at Gala event only).

"We are excited to bring the LUNAFEST® Fundraising Film Festival back to Long Beach for the fourth year," said Ashley Hopkins, JLLB 2015 LUNAFEST® Event Chair. "This fundraising event is a great opportunity for our community to celebrate women in film and as leaders in society. We are so thankful to all of the local restaurants, businesses and volunteers that have helped to make LUNAFEST® happen. We're looking forward to another successful event."

**--more--**

## **JLLB 4th Annual LUNAFEST® Fundraising Film Festival Event – Page 2**

Proceeds of the event will support JLLB's mission and impact programs, including its work with community partners in addressing the issue of bullying through character development and life skills programs for 5th to 8th graders and their caregivers. In addition, a portion of the proceeds will support the Breast Cancer Fund to continue their work in raising awareness of environmental causes of breast cancer.

### **The 2015 JLLB LUNAFEST® Fundraising Film Festival Event Sponsors are:**

#### ***Blue Moon Sponsor***

- The Weiss Family, In Honor of Karen Bever Weiss

#### ***Full Moon Sponsors***

- Gelson's Markets
- Junior League of Long Beach Sustainers
- Junior League of Long Beach Board of Directors, 2014 – 2015
- The Schulten Group of Wells Fargo Advisors

#### ***Harvest Moon Sponsors***

- Art Du Vin
- Dahlia Boutique
- Holly Carpenter
- The LGBTQ Center of Long Beach

#### ***Crescent Moon Sponsors***

- Anderson Real Estate Group
- Andrea Gunn-Eaton
- Betsy Gordon
- Dena Deck
- Dr. Susan Sklar, Sklar Center for Restorative Medicine
- iMortgage
- Janis & Richard Kleinberg
- Jean Bixby Smith
- The Links Incorporated, Orange County (CA) Chapter
- Pamela M. Spoo, Coldwell Banker Coastal Alliance
- Sentinel Offender Services
- Virginia Wilky
- Vice Mayor Suja Lowenthal, City of Long Beach

--more--

## **JLLB 4th Annual LUNAFEST® Fundraising Film Festival Event – Page 3**

Tickets can be purchased online at [www.jllb.org/lunafest](http://www.jllb.org/lunafest). For more information, please email [jllblunafest@gmail.com](mailto:jllblunafest@gmail.com).

### **About the Junior League of Long Beach**

The Junior League of Long Beach was established in 1931 as an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. Through needs assessment, support of fund development and volunteer hours, the Junior League of Long Beach has been instrumental in launching more than 60 projects and programs into the greater Long Beach community.

For more information, to become a sponsor, make a donation, or to become a member, visit [www.jllb.org](http://www.jllb.org).

###